



PRESS RELEASE

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Major European industrial sectors to cooperate in a 2.4 Billion Euro programme aimed to boost innovation and competitiveness on embedded systems

ARTEMISIA, the association for R&D actors in the field of embedded systems, welcomes the decision of the Council on December 20, 2007, to adopt the Regulation on the establishment of the ARTEMIS Joint Undertaking, as the legal embodiment of ARTEMIS Joint Technology Initiative. The ARTEMIS Joint Undertaking will be a public-private partnership with, as its founding members, the European Commission, 18 Member States and ARTEMISIA, with the latter acting as a representative of R&D actors (large firms, SMEs, universities and institutes).

The ARTEMIS Joint Undertaking will define and implement a 10-year R&D programme on embedded systems that is open for all R&D actors in all Member States of the European Union and Associated Countries. Selected projects will be co-funded by the EC and the Member States that have joined the ARTEMIS Joint Undertaking. This is expected to lead to a total programme size of about 2.4 Billion Euro.

ARTEMISIA has developed eight advanced and challenging sub-programmes of key importance for the future of Europe. The first Call for Project Proposals on the basis of these sub-programmes is under preparation. This call most probably will be launched at the end of Q1 of 2008.

Professor Yrjö Neuvo, President of the ARTEMISIA association, maintains that “use of embedded computer systems is the major enabler for innovation and competitiveness of major industrial sectors like automobile, manufacturing, airplane, consumer electronics, communications, public infrastructure and medical instrumentation. The unique feature of ARTEMIS is creating cooperation among these otherwise relatively distinct sectors. By federating large industrial corporations, small and medium sized technology companies, research institutes and universities, ARTEMISIA will create a new and dynamic industrial ecosystem focused on embedded systems. This will lead to increasingly advanced technology, more compelling products, more useful applications, as well as increasingly effective training of a skilled workforce all over Europe and emerging standards that we expect will gain worldwide acceptance.”

At the moment, ARTEMISIA has already more than 100 members and associates. Large firms, SMEs, universities and institutes active in Europe in R&D in the domain of embedded systems are most welcome to join (see <http://www.artemis-association.org>).

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